



## Doug Betts

President, Automotive Division

J.D. Power

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Doug Betts is the President of the Automotive Division at J.D. Power. He is responsible for leading the strategy and operations for J.D. Power's entire automotive division, which includes the Americas, Europe and Asia Pacific.

Prior to joining J.D. Power in 2017, Mr. Betts was at Apple, Inc., where he helped lead the introduction of Apple's latest product innovations. Previously, he held senior executive roles in global manufacturing and quality at FCA-Chrysler Automobiles as senior vice president & global head of quality; Nissan Motor Corp, Americas as senior vice president of total customer satisfaction; and Toyota Motor Manufacturing of Indiana as general manager, quality for Tundra, Sequoia and Sienna.

Mr. Betts received a bachelor's degree in mechanical engineering from the Georgia Institute of Technology.